

The European Business Organization Worldwide Network (EBOWWN)

EU Trade & Economic Diplomacy in Global Markets

(1st December 2020 - Digital Training on Private Sector (DTPS) and Trade Policies and Best Practice)

Vladimir Zuberec, International Relations Officer, DG GROW

The EBO Worldwide Network (EBO WWN)

- **EBOs inform and promote the EU's economic diplomacy agenda**
 - Since 2001, now representing over 30,000 European businesses in 40 countries. Meets 2x per year, meetings facilitated by DG GROW
 - Support European business in third-markets and the broader bilateral agenda
 - Business-to-business and business-to-government platforms
- **The EBO Network allows crucial exchange of information between EBOs**
 - Exchange of information and best practices
 - Further raise the profile of the organizations
- **Key projects and initiatives including**
 - SME Internationalization
 - Responsible Business
 - Intellectual Protection Rights

- **Serving as bridges between EU institutions and business**
 - Working with EU delegations in third-markets
 - Collaborating with all stakeholders to promote bilateral relations
 - Trusted interlocutors, well connected to both sides
- **Supporting the establishment and implementation of FTAs**
 - From the launch, through to the negotiations, and monitoring of the implementation
 - Engaging with business and officials
- **FTAs and trade agenda: the need for vocal and active business communities:**
 - identifying market access and regulatory obstacles
 - Business-to-government dialogue fundamental in FTA processes
 - Supporting the 'case for trade' has become increasingly important

Further information:

**Vladimir Zuberec, DG GROW A.4, International
Affairs Unit (Vladimir.zuberec@ec.europa.eu)**

EBO WWN – <https://eboworldwide.eu>